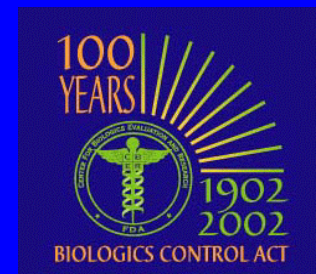


# How CBER Communicates

Mary Meyer, Director  
Office of Communication, Training  
and Manufacturers Assistance



# Commissioner's Priorities

- Strong FDA
- Risk Management
- Decrease Medical Errors and AEs
- Better informed constituents
- Counter-terrorism

*All highly pertinent to CBER's  
missions and product regulation*

# How CBER Communicates

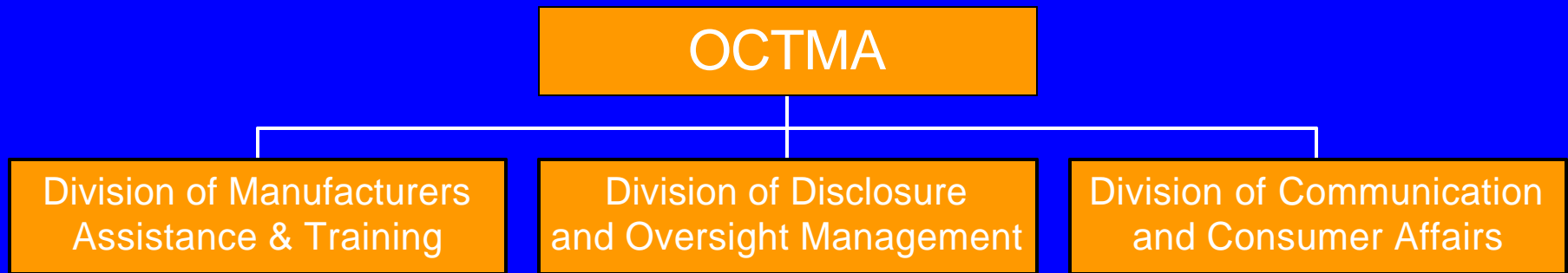
- Public Meetings, Workshops, Speakers
- Exhibit Program
- FOIA
- GGP's
- SOPP's
- Advisory Committees – 1-800-741-8138
- Ombudsman – (301) 827-0379

# Office of Communication, Training & Manufacturers Assistance

Maintain effective channels of internal and external communication

- Provide assistance to manufacturers & scientific associations to promote understanding of compliance with FDA regulations
- Direct CBER's consumer and professional information activities in coordination with other Agency components
- Responsible for activities relating to the administration of the Center's Document Control Center

# OCTMA Organization



# Division of Manufacturers Assistance and Training

- Provide Assistance to Industry and Trade Associations
- Access to New Policy, Guidance Documents, General Information.
  - 1-800-835-4709
  - [MATT@CBER.FDA.GOV](mailto:MATT@CBER.FDA.GOV)
- Coordinate with external organizations to develop & implement training, professional & technical development

# Division of Disclosure & Oversight Management

- Responds to Freedom of Information Act & Privacy Act requests
- Serves as CBER's liaison for GAO and HHS OIG oversight activities
- Develops responses to congressional requests, including proposed legislation
- Coordinates Center activities related to litigation, tort claims and third party subpoenas

# Division of Communication and Consumer Affairs

- Develops information on biological products for health professionals and consumers
  - Responds to inquiries from the public
  - 1-800-835-4709
  - [OCTMA@CBER.FDA.GOV](mailto:OCTMA@CBER.FDA.GOV)
- Manages content development, design, policies for CBER's Website
- Manages automated email/listserv



# Exhibit Program

- Launched in CY 2000
- Target Audiences Industry, Clinical Researchers, Healthcare Providers
- CY 2001 – Exhibits at 8 meetings
- CY 2002 – Exhibits at 12 meetings

*Joint effort with program offices - Very well-received by audiences*



## Center for Biologics Evaluation & Research



[Blood](#) | [Therapeutics](#) | [Vaccines](#) | [Cellular & Gene Therapy](#) | [Allergens](#) | [Tissue](#) | [Devices](#)

[Products](#) | [Manufacturers](#) | [Health Professionals](#) | [Reading Room](#) | [Meetings & Workshops](#) | [Research](#) | [About Us](#)

### What's New at CBER

#### Product Approvals

- Alefacept (Amevive)
- Adalimumab (Humira)

#### Recalls

#### Guidances

- Guidance for Industry: Recommendations for Deferral of Donors and Quarantine and Retrieval of Blood and Blood Products in Recent Recipients of Smallpox Vaccine (Vaccinia Virus) and Certain Contacts of Smallpox Vaccine Recipients

#### Safety Information

- Counterfeit Product Alert - Procrit
- Information Alert on Particulate Matter in Blood Bags
- Frequently Asked Questions on FDA's Continuing Investigation of Particulate Matter in Blood

#### Therapeutics Office Documents Rapid Product Approvals

#### Vaccine Adverse Event Reporting System (VAERS)

#### Countering Bioterrorism

Information available on Anthrax; FDA and CDC's Bioterrorism Information; FAQ's

#### Consumer Information CBER from A-Z

#### Jobs at CBER

Job Announcements and Research Opportunities

#### Subscribe to CBER

Receive email notifications of all new guidances, recalls and talkpapers.

#### Commemorating 100 Years of Biologics

The year 2002 marked the **100th anniversary of the 1902 Biologics Control Act**, which gave the Food and Drug Administration's Center for Biologics Evaluation and Research (CBER) the authority to regulate biological products and ensure their safety for the American public.

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# CBER's Website

## Organization of Information

- **Product Category** - Blood, Therapeutics, Vaccines, Cellular & Gene Therapy, Allergenics, Tissue, Devices
- **Information Category** - Products, EFOI Reading Room, Meetings, Research, About Us
- **Special Interest** - Manufacturers, Health Care Professionals, Consumers
- **Other Major Areas** – Recalls, Safety, Guidances, Bioterrorism

## Manufacturers Assistance

### Products

#### Manufacturers Assistance

Action Plans  
Adverse Event Reporting  
Clin Investigator Info  
Combination Products  
Device Applications  
Electronic Submissions  
Export Certification  
FAQs  
FDAMA  
How to Submit an IND  
MDUFMA  
PDMA  
PDUFA  
Publications  
Related References  
Small Business  
SOPPs  
Subm Tracking Numbers

#### Health Professionals Assistance

#### Consumer Information

#### Reading Room

#### Meetings & Workshops

#### Research

#### About Us

The Center for Biologics Evaluation and Research (CBER) has established a manufacturers assistance program to provide assistance and training to industry, including large and small manufacturers and trade associations, and to respond to requests for information regarding CBER policies and procedures.

The Manufacturers Assistance and Technical Training Branch (MATTB) informs industry and trade associations of the status of CBER policies and initiatives through regular information mailings and training. MATTB also serves as the CBER focal point for industry and trade associations to provide meeting support, and coordinates external meetings with other FDA Centers.

If you have questions or are unable to find the information you need, please contact:

Center for Biologics Evaluation and Research  
Office of Communication, Training & Manufacturers Assistance  
Manufacturers Assistance and Technical Training Branch  
800-835-4709 or 301-827-1800  
[matt@cber.fda.gov](mailto:matt@cber.fda.gov)

#### [Therapeutics Office Documents Rapid Product Approvals](#)

[FDA Unveils New Initiative To Enhance Pharmaceutical Good Manufacturing Practices](#)

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*Last Updated: 1/20/2003*

CBER Regulatory SOPPs - Microsoft Internet Explorer provided by CBER

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Address <http://www.fda.gov/cber/regsopp/regsopp.htm> Go Links »

U.S. FOOD AND DRUG ADMINISTRATION

**CBER**

What's New Search Index Site Map FDA Home Contact Us

Blood Therapeutics Vaccines Cellular & Gene Therapy Allergens Tissue Devices

Products Reading Room (EFOIA) Manufacturers Assistance Health Professionals Assistance Meetings & Workshops Research About Us

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## Manual of Regulatory Standard Operating Procedures and Policies

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- 8001 - Review
  - 8001.1 - [Interoffice Consultative Review Procedures](#)
  - 8001.2 - [Accessing the FDA Lists of Disqualified and Restricted Clinical Investigators, Debarred Individuals, and Firms Under the FDA Application Integrity Policy](#)
  - 8001.3 - [REVOKED: Review of Year 2000-Related Submissions](#)
- 8002 - [Procedures for the Processing, Routing and Use of Guidance Documents](#)
- 8003 - [Request for Designation](#)
- 8004 - [Tissue Reference Group](#)
- 8005 - [Major Dispute Resolution Process](#)
- 8006 - [Resolution of Differences in Scientific Judgement in the Review Process](#)

Internet

# Section 8100 Communication

- 8101.1 - Scheduling and Conduct of Regulatory Review Meetings with Sponsors and Applicants
- 8101.2 – Scheduling and Documentation of Liaison Meetings
- 8104 – Documentation of Telephone Contacts with Regulated Industry

# Document Control Center

- Provides life cycle records management
  - Submission, review, post review, inactive storage, final disposition
- SOPP's for submission of regulatory documents
  - 8007 – Binding Procedures for Regulatory Documents
  - 8110 – Investigational and Marketable Applications
- Activities
  - Mail & courier services: over 1.3 million pieces
  - CBER staff are in multiple locations
  - Log, process, distribute BLAs, Supplements, INDs, PMAs, 510(k)s, MFs, NDAs

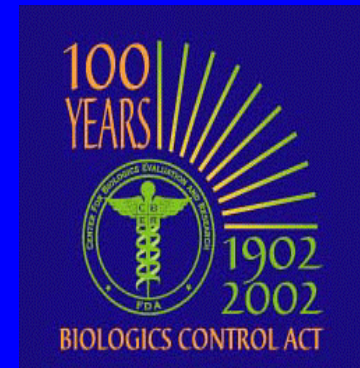
# Communication Stats

- Internet – 2,500,000 hits per month
- Automated Email – 7500 subscribers to 3 listservs (CBERINFO, BLOODINFO, FPRECALLS)
- Hard Copy – 1200 documents, 30 sent/month
- Telephone – 750 calls/month
- Public Email Accounts – 550 emails/month



# Contacting CBER

- CBER is available
  - Phone: 1-800-835-4709
  - Email: [MATT@CBER.FDA.GOV](mailto:MATT@CBER.FDA.GOV)
  - Internet: [www.fda.gov/cber/](http://www.fda.gov/cber/)
  - Automated email service
  - Ombudsman (HFM-4)
- Mailing Address:
  - CBER
  - Food and Drug Administration
  - 1401 Rockville Pike
  - Rockville, MD 20852-1448



# Shepherding Safe and Effective Products

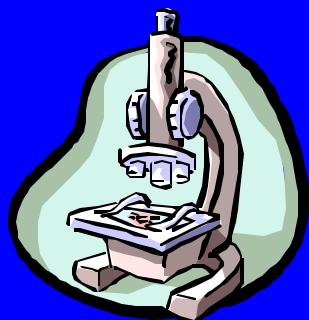
Regulatory Research

FDA

Bench

Bedside

Marketplace



BASIC

Translational  
Research

NIH  
Academia  
Industry



APPLIED

Pharmaceutical  
Research

Industry



SAFETY & QUALITY